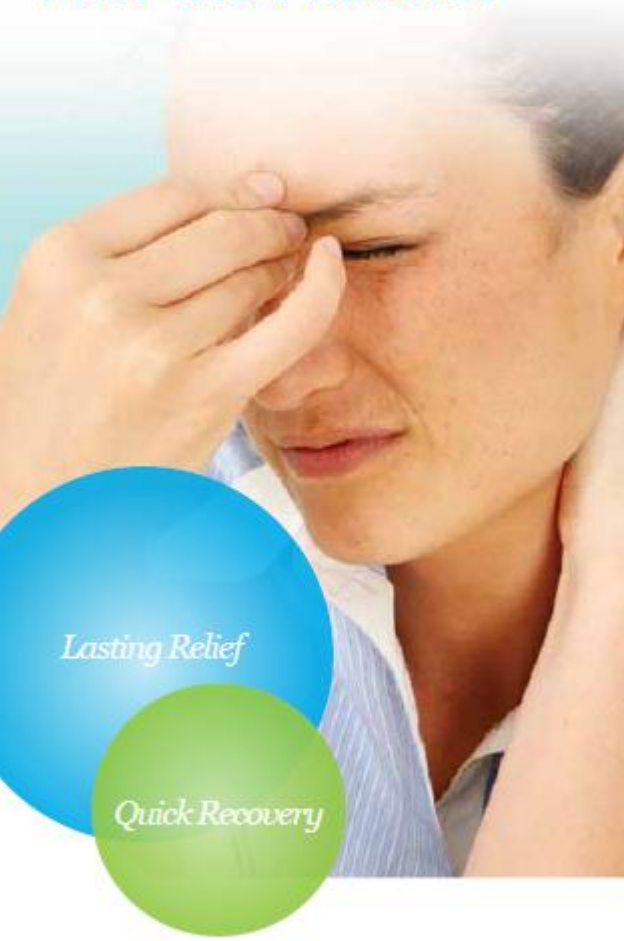
Tired of Sinus Pain and Pressure?



How a little balloon can provide instant relief that lasts

Is Balloon Sinus Dilation Right For You?

SYMPTOMS

Choose "yes" if you have had any of the following symptoms for ten days or longer:

Facial pressure or pain	Yes	No
Headache pain	Yes	No
Congestion or stuffy nose	Yes	No
Thick, yellow-green nasal discharge	Yes	No
Low fever (99-100 degrees)	Yes	No
Bad breath	Yes	No
Pain in your upper teeth	Yes	No

DURATION AND FREQUENCY

Have you experienced these symptoms for 12 or more weeks?	Yes	No
In the past year, have you experienced these symptoms for ten days or longer on three separate occasions – with interim periods of no symptoms?	Yes	No

Name: _____

Phone: _____

Insurance company: _____

Please return this completed survey to the receptionist.

For a more complete symptom survey, go to
www.SinusSurgeryOptions.com/Survey

Are You Living With Recurring or Persisting Sinus Pain and Pressure?

Millions of Americans suffer from sinusitis—an inflammation or swelling of the tissue lining the sinuses. This swelling can prevent your sinuses from draining. Mucus and fluid buildup inside the sinuses can lead to sinus infections and more inflammation and pain.

Sinusitis symptoms include:

- **Facial congestion/fullness**
- **Nasal blockage**
- **Nasal discharge**
- **Fever**
- **Headaches**
- **Fatigue**
- **Dental pain**
- **Bad breath**

For many years, patients suffering from recurring or persisting sinusitis were left with two choices:

- *Manage their symptoms with ongoing rounds of medical therapy. Some patients are dissatisfied with the frequent rounds of antibiotics, steroids and decongestants, or have difficulty tolerating the side effects of medical therapy.*
- *Undergo endoscopic sinus surgery to expand the sinus drainage pathways by having tissue and bone removed with small cutting instruments. Recovery can often take 7 to 10 days.*[1,2]

Balloon sinus dilation offers an effective alternative for appropriate sinusitis patients who are tired of ongoing medical therapy and cannot or do not want to undergo surgery, but want lasting relief with a quick recovery.

Why Choose Balloon Sinus Dilation

Gently opens blocked sinuses

Balloon sinus dilation uses a small balloon to gently open and reshape your sinus drainage pathways to restore normal sinus drainage.

Instant relief that lasts

Balloon sinus dilation keeps sinus passages open, offering long-term relief from the problems associated with sinusitis.[2,3] Multiple studies show patients experienced less facial pain, improved sleep, less use of antibiotics, fewer visits to their doctor, and were more able to perform day-to-day activities at home and work.[2,3,4]

Convenient, comfortable office procedure

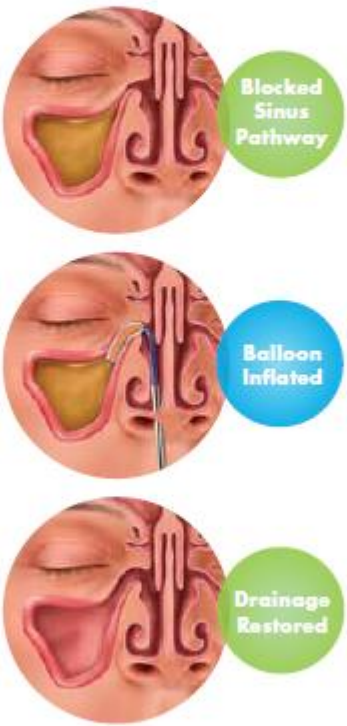
Balloon sinus dilations can be performed in your ENT physician's office. A typical procedure lasts less than 45 minutes.

Quick recovery and cost effective

Many patients resume normal activities the same day.[3] Depending on your insurance coverage, the in-office procedure may reduce the procedure costs you pay.

How Balloon Sinus Dilation Works

After local anesthesia to numb your sinus tissue, your physician will insert and gently inflate the balloon to dilate the treatment area. The balloon dilation expands the sinus pathways to restore drainage. After five seconds, the balloon is deflated and removed.



Are you eligible for balloon sinus dilation?

Balloon sinus dilation is not appropriate for all patients. Complete the enclosed symptom survey and discuss with your physician to see if balloon sinus dilation is right for you.

"When mom's happy, everyones happy!"

Karen struggled with sinus and allergy problems for years. Difficulty breathing at night led to restless sleep and rough mornings. Karen explored a variety of sinus treatments that left her tired, drowsy and "disappointed." After seeing an ad for balloon sinus dilation, Karen decided to give it a try. The sinus procedure was quite comfortable for Karen, and she is now able to get a good night's sleep. "Mornings are good now!"

Watch Karen and other patients share their full balloon sinus dilation success stories:
www.SinusSurgeryOptions.com.
Ask your physician about balloon sinus dilation options from Entellus Medical.

[1] Kemppainen TP, Tuomilehto H, Kokki H, Seppä J, Nuutinen J. Pain treatment and recovery after endoscopic sinus surgery. Laryngoscope. 2007 Aug; 117(8):1434-8.

[2] Stankiewicz J, Truitt T, Atkins J, Winegar B, Cink P, Ramr J, Henderson D, Tami T. Two-year results: transantral balloon dilation of the ethmoid infundibulum. Int Forum Allergy Rhinol. 2012 May;2(3):199-206.

[3] Stankiewicz J, Tami T, Truitt T, Atkins J, Liepert D, Winegar B. Transantral, endoscopically guided balloon dilatation of the osteomeatal complex for chronic rhinosinusitis under local anesthesia. Am J of Rhinology. 2009 May-June; 23:321-327.

[4] Stankiewicz, J, Tami, T, Truitt, T, Atkins, et al. Impact of chronic rhinosinusitis on work productivity through one-year follow-up after balloon dilation of the ethmoid infundibulum. International Forum of Allergy & Rhinology. 2011 1: 38 – 45.

XprESS may be used to treat certain conditions affecting the sinus above your eyebrows and behind your cheeks and eyes. Your physician will need to determine if your condition is one that may benefit from XprESS. Possible side effects include but are not limited to post-operative bleeding; pain and swelling; allergic reaction to anesthesia or other medications administered during the procedure; or infection. Your condition may not respond to this treatment. To learn more about this procedure and the potential risks, ask your physician.

Caution: Federal (USA) law restricts this device to sale by or on the order of a physician.

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